



Our Service

- weddings
- corporate events
- private celebrations
- social gatherings



Book now

+1 (763)248-4760

luxeeventsdesignbysarah.org

At Luxeeventsdesignsbysarah, our mission is to create unforgettable moments and seamless experiences for every client we serve. As a single-member event planning coordinator, I am dedicated to transforming visions into reality, whether it's a wedding, corporate event, social gathering, or any special occasion.

With a personal touch and meticulous attention to detail, I aim to relieve the stress of planning, allowing my clients to fully enjoy their moments while I handle the logistics. My passion lies in crafting events that are not only beautifully executed but also reflect the unique personalities and goals of each client.

From concept creation to the final execution, I bring creativity, professionalism, and a commitment to excellence to every event. I partner with trusted vendors and suppliers to deliver high-quality results, ensuring that every aspect from décor to catering to entertainment is flawlessly arranged.



Luxe Event Designs by Sarah LLC is a full-service event planning company specializing in luxury ceremonies, including weddings, corporate events, private celebrations, and social gatherings. Launched in December 2024, our mission is to provide high-end, detail-oriented event experiences that exceed client expectations. To officially launch and scale operations in this pivotal year, we are seeking an initial startup investment of \$50,000. This funding will support our foundational growth and help establish Luxe as a trusted brand in the Minnesota market.

To scale operations, expand our client base, and enhance service delivery, we are seeking an initial investment of \$50,000. This funding will be allocated towards key business needs, including:

- Marketing & Branding (\$40,000) – Digital advertising, social media campaigns, website optimization, and brand partnerships.
- Operational Costs (\$30,000) – Office space, technology, and event management software.
- Inventory & Equipment (\$25,000) – High-quality decor, furniture, lighting, and event essentials.
- Staffing & Training (\$25,000) – Hiring experienced planners, designers, and support staff.
- Working Capital (\$30,000) – Covering initial event execution, vendor partnerships, and contingency funds.



Projected Profitability & ROI

Based on market trends and projected client acquisition through digital campaigns and referral partnerships, Luxe Event Designs by Sarah anticipates generating early revenue from premium service offerings including: – Full-Service Event Planning Packages: \$3,000 – \$15,000 per event – Vendor Commissions & Collaborations: \$1,000 – \$5,000 per collaboration – Monthly Retainers for Recurring Clients: \$2,000 – \$6,000 per month With this \$50,000 investment, we project gross revenue of \$120,000 to \$180,000 within the first 12 months, with an estimated profit margin of 30–35%. Investors or lenders can expect returns or repayment within 18–24 months, depending on agreement terms.

Roadmap & Growth Strategy

Q2 2025: Finalize brand assets, launch marketing campaigns, and secure early client bookings
Q3 2025: Execute first events, collect client reviews, and grow social proof
Q4 2025: Scale operations, expand vendor network, and enhance premium services
Q1 2026: Position Luxe as a regional leader in curated, high-end event experiences

We are seeking strategic investors who share our vision for luxury event experiences and can help accelerate our growth. If you're interested in being part of this exciting venture, we'd love to discuss potential partnerships further.



Office of the Minnesota Secretary of State
Minnesota Limited Liability Company/Articles of Organization
Minnesota Statutes, Chapter 322C



The individual(s) listed below who is (are each) 18 years of age or older, hereby adopt(s) the following Articles of Organization:

ARTICLE 1 - LIMITED LIABILITY COMPANY NAME:

Luxe Event Designs by Sarah LLC

ARTICLE 2 - REGISTERED OFFICE AND AGENT(S), IF ANY AT THAT OFFICE:

Name Address:

Registered Agents Inc.

202 N. Cedar Ave STE 1 Owatonna MN 55060 USA

ARTICLE 3 - DURATION: PERPETUAL

ARTICLE 4 - ORGANIZERS:

Name: Address:

Sarah Danielson

**5380 Saint Stephen Street Mounds View MN
55112 1415 USA**

If you submit an attachment, it will be incorporated into this document. If the attachment conflicts with the information specifically set forth in this document, this document supersedes the data referenced in the attachment.

By typing my name, I, the undersigned, certify that I am signing this document as the person whose signature is required, or as agent of the person(s) whose signature would be required who has authorized me to sign this document on his/her behalf, or in both capacities. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

SIGNED BY: Sarah Danielson

MAILING ADDRESS: None Provided

EMAIL FOR OFFICIAL NOTICES: fulfillment@zenbusiness.com



Office of the Minnesota Secretary of State Certificate of Organization

I, Steve Simon, Secretary of State of Minnesota, do certify that: The following business entity has duly complied with the relevant provisions of Minnesota Statutes listed below, and is formed or authorized to do business in Minnesota on and after this date with all the powers, rights and privileges, and subject to the limitations, duties and restrictions, set forth in that chapter.

The business entity is now legally registered under the laws of Minnesota.

Name: Luxe Event Designs by Sarah LLC

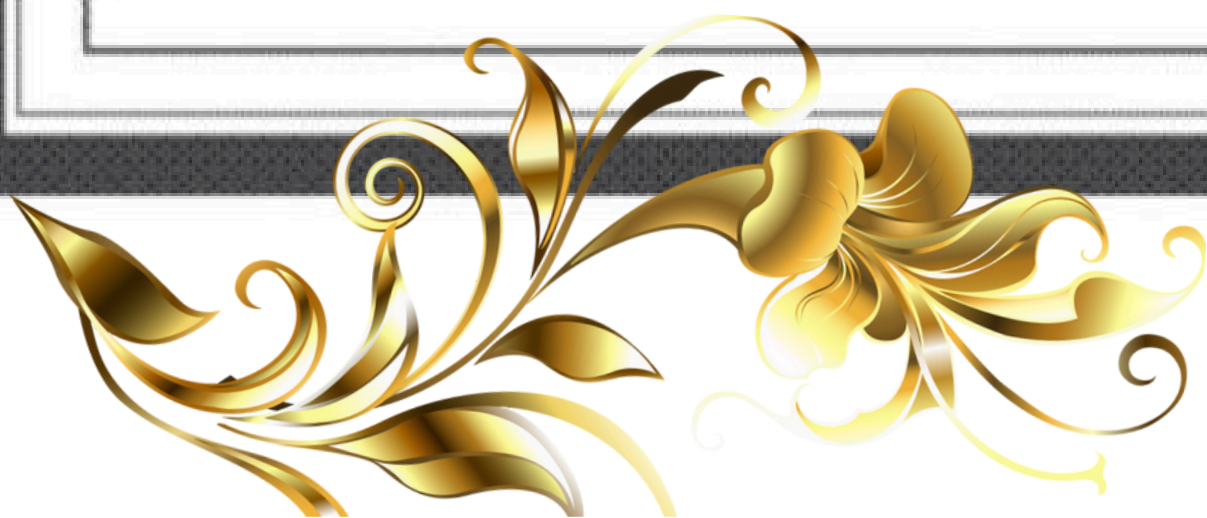
File Number: 1524666500023

Minnesota Statutes, Chapter: 322C

This certificate has been issued on: 12/23/2024



Steve Simon
Secretary of State
State of Minnesota





Steve Simon

Office of Minnesota Secretary of State

STATE OF MINNESOTA

12/23/2024

Dear Luxe Event Designs by Sarah LLC,

Thank you for your business filing with the Office of the Minnesota Secretary of State. Minnesota has a very robust and exciting business community, and our office is grateful to have been able to help you begin your journey.

Now that you have completed your filing, we encourage you to make your next stop Minnesota Department of Employment and Economic Development (DEED). DEED is here to support the start, growth, and expansion of businesses. The agency provides grants, loans, consultation, education, and resources to businesses and support organizations. Learn how they can help your business at joinusmn.com.

Along with your filing and this letter, you will receive three additional items:

- A reminder that business entities in Minnesota need to renew their registration yearly, and for most entity types, that renewal is fast, easy, and free.
- A handout with more information from DEED and joinusmn.com, including contact information for obtaining tax related IDs from the Minnesota Department of Revenue and the IRS.
- A document informing you about new federal beneficial ownership reporting requirements. The handout helps to explain who must report and offers guidance for when and how to report this information to the federal government.

If our office can be of further assistance, please do not hesitate to contact our Business Services helpdesk at business.services@state.mn.us.

Sincerely,

A handwritten signature in black ink that reads "Steve Simon".

Steve Simon

Secretary of State
State of Minnesota

